



# Toastmasters International District 89

國際演講會89大區

## 大灣區大專學生演講比賽 2023

### 活動目的：

- 提升大專學生的中英文演說、表達及組織能力，為社會職場培養新一代人才
- 透過演講分享自己的想法和故事，增強大專學生的自信心，傳遞正能量
- 認識同樣熱愛演講的朋友，互相交流學習，增廣見識

### 2023 比賽及培訓日程：

2023年2月 4日	報名及遞交參賽影片截止日
2023年2月 18日	冠軍演講及職場溝通技巧培訓工作坊 (對象：所有參賽者)
2023年3月 5日	公佈兩組的最後20強及最後10強決賽名單
2023年3月 5日	最後20強進行“網上最受歡迎演講家”投票 (至 3月12日)
2023年3月 25日	最後10強於香港進行決賽暨頒獎禮

### 參賽方式：

參賽者掃描QR Code 在網上報名表格報名提交。報名時，參賽者須同時提交：

- 一段 3 分鐘的個人演講短片，
- 付款證明，及
- 學生證副本以證明學生身分。

報名及提交作品鏈接QR Code如下：





**參賽費用：港幣 80 元正**

參賽者可以 Payme 或轉數快 FPS 方式付款至 9869 9067 (Ho \*\*\* Yung)

付款時請標明參賽者姓名和電話號碼，並於網上報名表格附上有關付款收據或截圖。

**參賽資格：**

現正就讀於任何大灣區大專院校的學生，包括但不限於全日制和半日制學生，本科生及研究生。

**比賽語言組別：**

- (1) 中文組 (廣東話或普通話)
- (2) 英文組

**演講題目：**

中文組 - 突破

英文組 - Transformation

**參賽影片規格要求：**

- 1. 以大會特定演講題目進行演講。
- 2. 時間限制：不少於 2 分 30 秒，不多於 3 分 30 秒的備稿演講影片。
- 3. 檔案命名：參賽語言組別-姓名（例如：中文組-陳大文）。
- 4. 畫面必須全程拍攝參賽者正面，以橫向拍攝上半身或全身。
- 5. 影片解像度為 720p (1280x720)或以上，影片格式為 MP4 或 MOV。
- 6. 影片不得剪接、調整、添加字幕或後期加工，視訊與音頻必須同時錄製，亦不得使用濾鏡或佩戴口罩，以辨認參賽者身份。
- 7. 音訊必須清晰，沒有回音、持續或其他過多的噪音。



### 晉級路徑:

初賽 → 每組最後20強 → 競逐“網上最受歡迎演講家”獎  
→ 每組最後10強 → 晉身決賽競逐冠、亞、季軍

### 比賽獎項:

每個語言組別設冠軍、亞軍、季軍各一名。

冠軍：獎盃，獎狀及現金獎 \$3,000。

亞軍：獎盃，獎狀及現金獎 \$2,000。

季軍：獎盃，獎狀及現金獎 \$1,000。

評分準則及比例：內容 50%，表達 30%，語文 20%

每個語言組別另設網上最受歡迎演講家，男、女各一名，各有獎盃、獎狀及現金獎 \$1,000。

評分準則及比例：網上 Facebook/Instagram Like 數目 60%，評判團評分40%

所有參賽者 (無論入圍與否), 亦可於頒獎日獲得參賽證書、演講評語及紀念品，以示鼓勵。

注意：獎項、證書及紀念品等不設郵寄，請於頒獎日領取。香港以外地區的參賽者可以申請電子證書。

### 培訓工作坊：

日期：2023年2月18日(星期六)

時間：下午2時至6時

地點：待定，稍後以電郵參賽者

### 決賽暨頒獎典禮：

日期：2023年3月25日(星期六)

時間：下午2時至6時

地點：待定，稍後以電郵參賽者



### 比賽細則:

1. 參賽作品一經遞交，不能修改、調換或退還。
2. 參賽者可以同時參加中文及英文演講比賽，唯每項比賽只可遞交一份作品。中文可以粵語或普通話參賽。
3. 參賽者需盡量出席培訓工作坊，以提升演講技巧，及從這次比賽活動中得到更大收獲。
4. 參賽作品不得涉及政治、宗教、色情、暴力、不良意識、侮辱成分或任何不恰當之內容等。
5. 參賽作品一經遞交，參賽者同意將參賽作品之版權以及其關聯的知識產權（如有）無條件地轉讓給本會，亦同意本會使用（包括但不限於編輯、複製、存檔、傳輸、發布、宣傳、展覽及印刷）其參賽作品。
6. 任何引用或轉述的內容都必須在演講過程中說明。
7. 參賽者確認其參賽作品是原創的，參賽作品沒有抄襲任何第三者的作品，並確認沒有侵犯他人的知識產權，亦不得剽竊他人作品。如有違規或違法，即被取消參賽或得獎資格。
8. 參賽作品如抵觸任何法例，一切法律責任將由參賽者承擔，本會將保留一切法律上追究的權力。
9. 參賽表格一經遞交或付款即表示參賽者同意並會遵守本活動的比賽細則。
10. 公布的得獎名單為最終結果。本會所舉辦的比賽不設任何上訴機制，本會對所有比賽結果擁有最終的決定權。



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## 2023 Greater Bay Area Tertiary Students Speaking Contest

### Objectives :

- To enhance the presentation, organizational and public speaking skills of tertiary students, and cultivate a talent pool for future workforce;
- To enhance students' self-confidence and convey positivity through sharing personal thoughts and stories through speeches;
- To build students' network who treasure public speaking, exchange ideas, broaden knowledge and learn from one another

### 2023 Key Dates :

4 February	Deadline for Enrollment & Video Submission
18 February	Champion Speaker & Workplace Communication Workshops (Target: All contestants)
5 March	Announcement of Top 20 and Top 10 Finalists for two categories
5 March	"Most Popular Online Speaker" Voting for Top 20 finalists (until 12 March)
25 March	Top 10 Final Contest & Award Presentation Ceremony at Hong Kong

### How to enter:

Contestants scan the QR Code to register via the online registration form. During registration, contestants are required to submit:

- a 3-minute video of their speech,
- payment proof, and
- student card copy to verify student status.

The QR Code for registration and submission is as follows:



**Entry fee: HKD80**

Participants can pay by Payme / FPS to 9869 9067 (Ho \*\*\* Yung).

Please indicate contestant's name and telephone number when making payment, and attach the relevant payment receipt or screenshot of the payment receipt to the online registration form.

**Eligibility:**

All students currently studying in any tertiary institution at Greater Bay Area, including but not limited to full time and part time students, undergraduates and postgraduates.

**Language Categories:**

1. Chinese (Cantonese or Mandarin).
2. English

**Speech Title:**

Chinese Category - 突破

English Category - Transformation

**Entry Video Requirements:**

1. Speech shall be using the designated speech title stated above.
2. Time limit: Speech video should not be less than 2 minutes and 30 seconds, and no more than 3 minutes and 30 seconds.
3. Video file name: "Language Category – Name" (Example: English – Chan Tai Man).
4. The frame must be taken in front of the contestant at all times, capturing the upper body or the whole body in landscape format.
5. Video resolution should be 720p (1280×720) or above, and video format in MP4 or MOV.
6. Videos must not be edited, adjusted, captioned or post-processed. Video and audio must be recorded at the same time by the same device. Filters and masks should not be worn/used to verify contestant's identity.
7. The audio must be clear and without echo, static or other excessive noise.



### **Progression Path:**

Preliminary round

→ Top 20 in each group → compete for "Most Popular Online Speaker" award

→ Top 10 in each group → advance to the finals to compete for 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place

### **Prizes and Awards:**

Each language category has 1st, 2nd, 3rd place.

1st Place - trophy, certificate and \$3,000 cash prize

2nd Place - trophy, certificate and \$2,000 cash prize

3rd Place - trophy, certificate and \$1,000 cash prize

Scoring criteria: 50% content, 30% expression, 20% language

Each language category also has Most Popular Online Male & Female Speakers. Each wins a trophy, certificate and \$1,000 cash prize.

Weighting of scoring criteria: 60% based on number of Facebook/Instagram likes and 40% based on judges' score

All contestants (no matter whether make it to the final or not) will receive certificate of participation, comment sheet and souvenir as a token of encouragement.

Note: Awards, certificates and commemorative items are not available by mail, please collect them at the Award Presentation Ceremony. Contestants outside Hong Kong can apply for digital certificate.

### **Training workshops:**

Date: 18 February 2023 (Sat)

Time: 2 – 6 pm

Venue: To be announced to contestants by email

### **Final Contest & Award Presentation Ceremony**

Date: 25 March 2023 (Sat)

Time: 2 – 6 pm

Venue: To be announced to contestants by email



### **Contest Rules:**

1. Once submitted, entries cannot be amended, exchanged or returned.
2. Participants can participate in both Chinese and English categories, but only one entry can be submitted for each category. Cantonese or Mandarin can be used for the Chinese category.
3. Participants are required to attend the training workshops arranged by the organizers to improve presentation skills and to benefit most from this educational event.
4. Entries must not involve politics, religion, pornography, violence, negative vibes, insults or any inappropriate content.
5. By submitting an Entry, the Entrant signifies and agrees to unconditionally transfer the copyright of the Entry and the associated intellectual property rights (if any) thereof to the organizers, and consents to the use (including but not limited to editing, copying, archiving, transmitting, publishing, publicizing, exhibiting and printing) of the Entry.
6. Any quoted, paraphrased, or referenced content must be identified during the speech presentation.
7. By entering a submission, the contestant certifies that the content of their speech is substantially original, and that the entry does not copy the work of any third party, and that it does not infringe the intellectual property rights of others, nor plagiarize other people's works. Any violation or violation of the law will result in disqualification from the contest or prize.
8. If the entry violates any law, all legal liabilities will be borne by the contestant, and the organizers reserves all legal rights to pursue.
9. By submitting or paying to enter the contest, the entrant agrees and will abide by the Contest Rules of this event.
10. Announcement of contest winners is final. There is no appeal mechanism for the contest, and the organizers has the final say on the results of all contests.