



What makes a CHAMPION speech?



The Champion in YOU

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2021 D89 INTERNATIONAL SPEECH AND TABLE TOPICS CHAMPION

FOUNDER OF ENSEIGNE EDUCATION LIMITED



TIP #1

Showcase your message

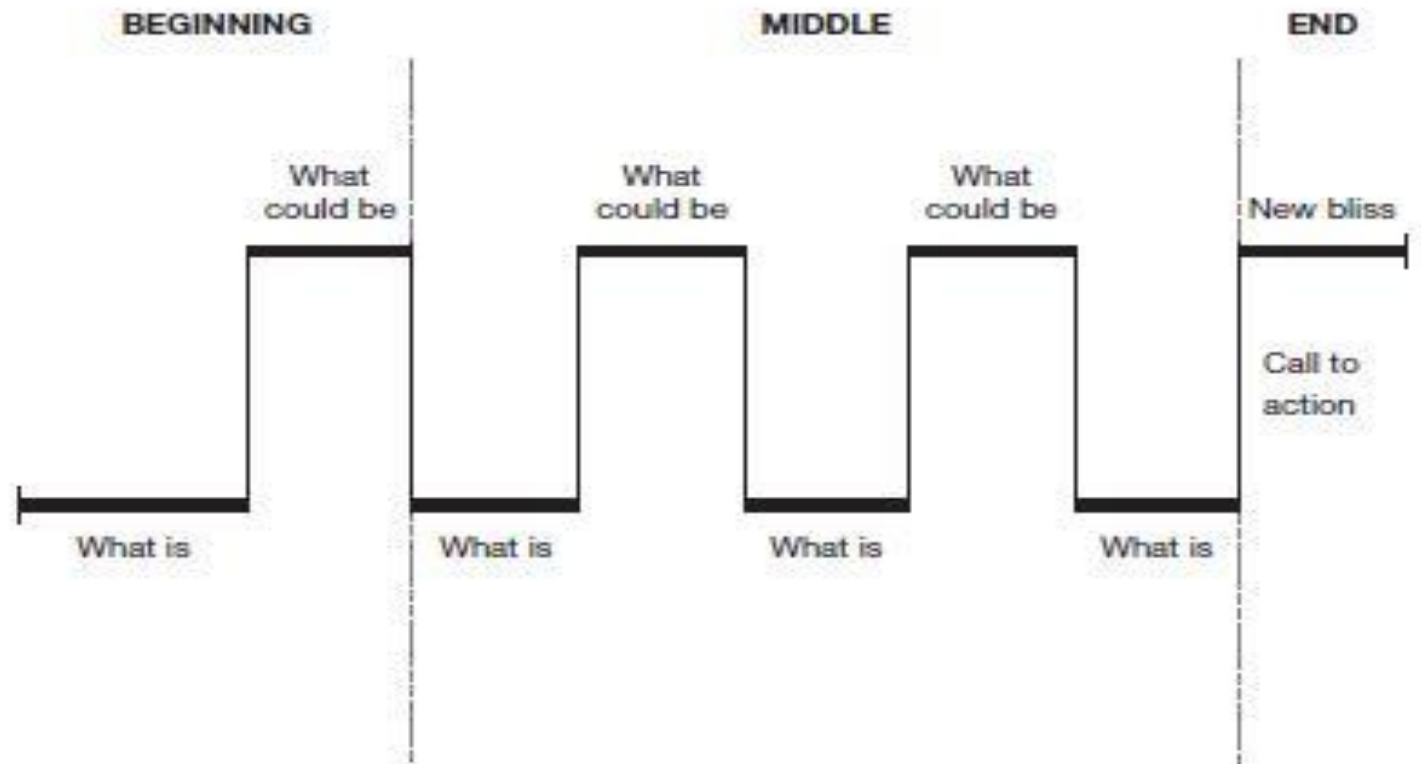
- Find a **message** that you believe in
- **Refine** it to make it fancy
 - *Bad Example: Multiple filters in life will only block your vision. Look at things one at a time.*
 - *Good Example: Don't cloud your filters.*
- **Believe** in it

- Nancy Duarte's Storytelling

TIP #2

Showcase your story

Persuasive story pattern



- Tell a true story

Persuasive story pattern

BEGINNING

MIDDLE

END

What could be

What could be

What could be

Waking up from the belief

Catchy introduction

Bad belief

Problem due to the belief

Waking up from the belief

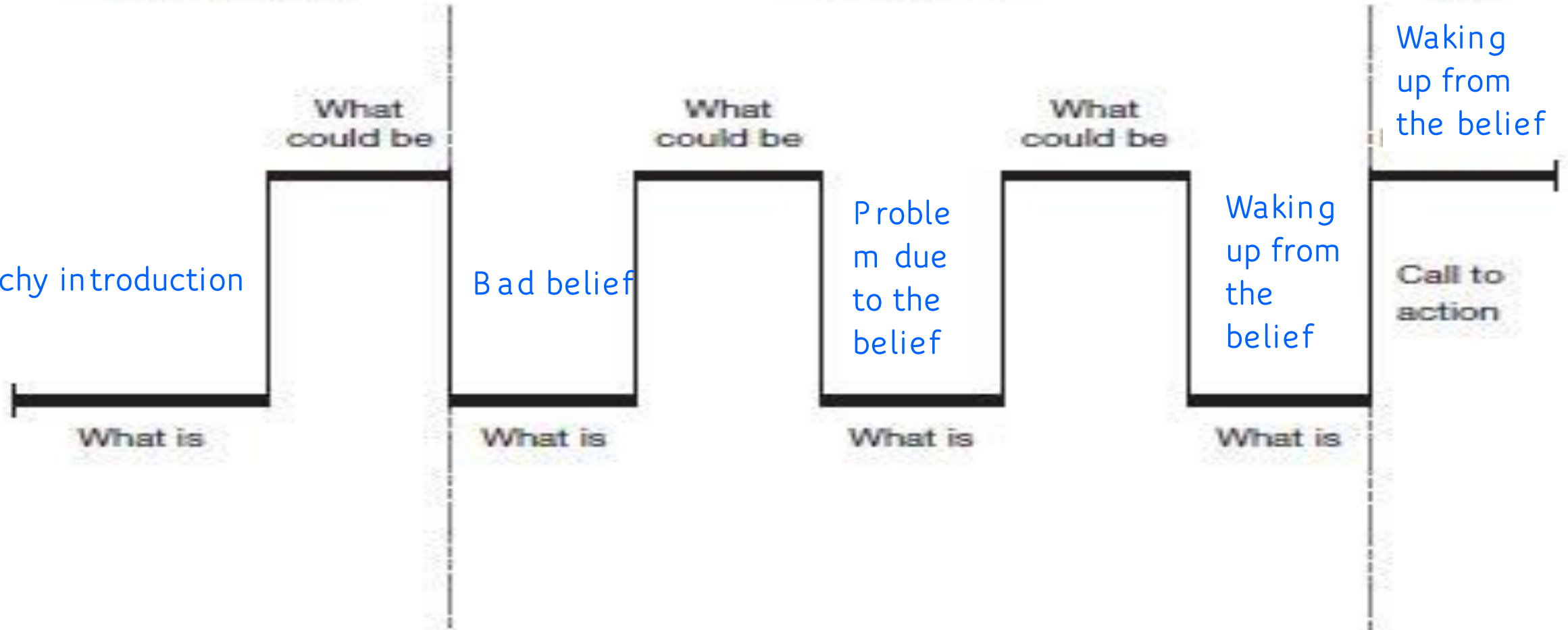
Call to action

What is

What is

What is

What is



TIP #3

Connect your message to a visual

- Find a **gesture** or **visual** that connects to your message
- <https://www.youtube.com/watch?v=bbz2boNSeL0>
(3.51), (5.51)
- Be natural in transitioning between the message and the visual
- Emphasize your message with your gesture or visual clearly

TIP #4

Connect to your audience

- Be audience-centric
- Develop **all your material** from a place of empathy toward them
- Take a walk in their shoes
 - *E.g.: Ask questions, tell a story that is connected to the audience, give enough vivid descriptions*

TIP #5

Be clear

- **Speak clearly**
 1. Slow down
 2. Articulate your words
 - *I like Hong Kong food.*
 - *I like Hong Kong foot.*
 3. Pause or speak more slowly when needed

TIP #6

Be yourself

- Find your own **strengths**
- Know your own **weaknesses**
- Use your strengths and conquer your weaknesses
- Be the best you!!

OVERVIEW SLIDE



Tip #1

Showcase your message



Tip #2

Showcase your story



Tip #3

Connect your message



Tip #4

Connect to your audience



Tip #5

Be clear



Tip #6

Be yourself



Q&A

THANK YOU!

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